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**Tiffany & Co. Celebrates Its Long-standing Legacy of Exceptional Gemstones with Acquisition of 7,500-Carat Kunzite for Exclusive Bird on a Rock 60th Anniversary Capsule Collection**

NEW YORK, NY (TK Date, 2025)—Tiffany & Co. today announces its acquisition of an extraordinary over 7,500-carat kunzite. This remarkable acquisition marks a significant milestone in Tiffany & Co.’s rich heritage of exceptional gemstones—one that began in 1877 with Charles Lewis Tiffany’s acquisition of the iconic Tiffany Diamond. The rough kunzite will be cut into 10 custom-cut gemstones by Tiffany & Co.’s master cutters, each to be showcased in an exclusive capsule collection of Bird on a Rock brooches. These one-of-a-kind custom-cut creations will celebrate the 60th anniversary of Jean Schlumberger’s iconic bird motif that Tiffany & Co. introduced in 1965.

*“This kunzite of over 7,500 carats marks a significant moment in Tiffany’s legacy of exceptional gemstones. Named in honor of Tiffany’s first Chief Gemologist in 1902, this crystal’s exceptional size, clarity and color are rare testaments to Mother Nature’s artistry,”* said Victoria Wirth Reynolds, Chief Gemologist and Vice President of High Jewelry Diamond and Gemstone Acquisition at Tiffany & Co. *“We are honored to share this incredible gemstone with the world; by cutting 10 unique stones from the rough, it will be the perfect celebration to honor the 60th anniversary of the iconic Bird on a Rock.”*

Found in Mozambique, Africa over 25 years ago, the 7,500-carat rough kunzite showcases exceptional size, clarity and remarkable color, making it a rare gem. With its color being completely natural, it is a true testament to nature’s unparalleled artistry. This stunning stone represents Tiffany & Co.’s enduring tradition of gemological exploration and excellence.

Kunzite, with its rich purple to deep lilac hues, has played an integral role in Tiffany’s legacy of exceptional gemstones. The gemstone was named in honor of Dr. George Frederick Kunz, Tiffany & Co.’s legendary first Chief Gemologist. A self-taught mineralogist and a leading authority on colored gemstones, Dr. Kunz helped establish Tiffany & Co. as the preeminent source for the rarest and most extraordinary jewels. Alongside morganite, tanzanite and tsavorite, it is one of the House’s “legacy gemstones” that the jeweler introduced to the world throughout the 20th century. Today, the House continues to hold a prominent place in the world of gemology, with a distinctive legacy in the industry.

Designed by Jean Schlumberger in 1965, Bird on a Rock is one of the House’s most iconic jewelry pieces. Inspired by a cockatoo, the brooch reflects Schlumberger's fascination with nature and movement. It has showcased exceptional colored gemstones, most notably the Tiffany Diamond in 1995. Known for its exquisite craftsmanship, each piece is meticulously hand set by Tiffany artisans using carefully curated gemstones, continuing the legacy of elegance and innovation.

To commemorate the 60th anniversary of the iconic Bird on a Rock brooch, Tiffany & Co. will create 10 bespoke high jewelry brooches featuring these extraordinary kunzites, each with varying cuts and carat weights, set in the iconic Bird on a Rock brooch. Some distinguished clients will have the unique opportunity to work with Tiffany’s Chief Gemologist to collaborate on their custom-cut kunzite reflecting Tiffany & Co.’s unwavering commitment to exceptional client experiences and inventive artistry.

**About Tiffany & Co.**

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 14,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Over 3,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company’s own workshops, realizing the brand’s commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity, equity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit tiffany.com.

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